

ST. GEORG

HOSTEL BEATS LUXURY-ACCOMMODATION

...AND EVERYTHING LOOKS REFRESHINGLY NEW

„Hostel beats luxury accommodation“, this was the headline of one of the big city-newspapers from 18-1-2016. What they meant with hostel was our Superbude. Trivago had assessed all listed hotels in Hamburg according to guest-reviews. To steal a march on 4-or 5-star hotels with a hostel rough paper -we would not have even dreamt of it.

But hey! What you want is guests to feel happy, or not? To make people smile -honestly and naturally. This is exactly what is usually assessed by visitors: Personality, professionalism, location, design, and equipment -and visitors seemed to have liked this when they were here.

We are happy that our plan with double rooms, backpacker- and family rooms, trustworthy self-service, the kitchen club, and the many activities like concerts or barbecue parties, prepared so much fun for our guests in the Hanseatic town. We have no intention to change this. Everything else, however, has to be invented again and again. Like a fresh breeze, which you frequently find in Hamburg, we are trying to polish our plan from time to time to keep it shining.

So in January 2016 our Superbude St. Georg underwent some refurbishment. Our staff, who had attentively listened to wishes for improvement, created -together with the designers DREIMETA Augsburg- a new design, which was supposed to equally take into account the maritime longings for freedom, home, wanderlust, as well as port feeling and the Hanseatic town.

To begin with we had a noise-absorbing carpet laid, which shows a containership with its cargo, booth number, and origin. Then there is a two-day wardrobe, as this is the average time of staying in our hostel. Madrid longboards protect the walls against scratches from suitcases, those having been converted by manager Jörn Hoppe in cooperation with a Californian skate label. This design is called „fish“ - just to mean from coast to coast...

All the rooms have their own individual colour, identical with the floors, so that our guests still can choose their favourite one -blue, red, beige, green, pink, and grey. But the highlight are our new beds, created by our designer team DREIMETA.

We are especially delighted that the young urban Hamburg brand fritz-kola allowed us to convert one of our 6-bed-rooms into a wide awake fritz-bude. Those who check in for this room may turn night into day to show what the Kiez is like.

It is not easy to leave the Superbude, because people like it to put on one record after the other in the fritz-vinyl-corner, to lounge in one of the corners, to play cards with their friends or to mix their own drinks.

Those who are able to get back to their rooms will fall into sleep in the soft blankets and pillows of their bunkbeds.



Superbude
Hotel · Hostel · Hamburg

ST. GEORG

The superbeds by DREIMETA are worth its name. Made of OSB-plates completely, the double bunkbeds can take up to 8 guests.

Those who are turned on a bit or have had enough of Astra and fish-rolls, port cruises or nights at the Kiez or the Reeperbahn, may sit down to learn how to make sea-man's knots. This nordic art is explained in a how-to-do instruction. Or you may lounge about on a cosy jeans couch, stretch out your legs on the couch-table to watch a film. The Smart & Sat TV can easily be connected with your mobile phone and plays what you can get in the world-wide net. There is also a little bar where you can mix drinks or play cards, and you will find the Anjola fridge filled with exotic snacks.

That's what we mean by sleeping super. The kitchen club has also got a new look and invites you to stay, as usual, like the courtyard, the roof terrace, the cinema, the sports room.

After this round tour through the hostel we would like to state, without praising ourselves too much: Mummy looks super again.

You may also have a look at: <http://media.stgeorg.superbude.com/media>



Superbude
Hotel · Hostel · Hamburg