

SUPERBUDE ST.PAULI- FACTS

Name:	Superbude Hotel Hostel Lounge Schanze GmbH
Address:	22769 Hamburg, Juliusstraße 1-7
Type of hotel:	Hotel & Hostel & Lounge
Phone:	+49 (0)40 / 80 79 158-20
Fax:	+49 (0)40 / 80 79 158-222
E-Mail:	stpauli@superbude.com
Homepage:	superbude.com
Media:	media.superbude.com
Social:	twitter.com/Superbude , facebook.com/superbude.hamburg , https://www.instagram.com/superbude , gplusid.com/superbudestpauli , https://www.pinterest.de/superbude/
Birthday:	22.02.2012
Community:	Fortune Hotels Hamburg
Contractual form:	Management contract
Investment:	1.425.000 Euro
Management:	Kai Hollmann
General Manager:	Jörn Hoppe » jhoppe@superbude.com
Interieur:	Armin Fischer & Judy Hänel, DREIMETA, Augsburg
Architect:	Thomas Lau
Site management:	Christopher Michael
Advertising agency, Webdesign- and Online-Marketing:	xport.de Dresden Hamburg
Opening hours:	24 / 7, 365 days



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Location:	hip neighbourhood, in the middle of Hamburgs district Schanze in St. Pauli
Central station:	4600m, city train and subway: 500m
Building typology:	old formal communication building, conversion to hotel/hostel
Division:	5 floors
Floor space:	2500 m ² (all floors)
Number of rooms:	89 rooms, double- and multibedrooms, ASTRA Rockstarsuite
Standard size:	13 m ² – 56 m ²
Prices from:	22 € for a bed in a multi-bed-room 65 € for a double room 78€ for a three-bed-room 95 € for a four-bed-room 105 € for a five-bed-room 126 € for a six-bed-room 199 € for the ASTRA Rockstarsuite
Concept:	Superbude is a mix of a budgethotel and hostel! The whole concept refers to a target group, which is characterized as young people with a small budget and a big interest in travelling. Actually those people want to stay at a friends' flat. Superbude provides what you would expect from your host. Professional service in a casual atmosphere. Up to 252 guests can stay in 89 rooms with every budget. Whether "Economy" for 19 € per bed or the luxurious double room from 65 € onwards – all rooms have one thing in common: innovative design, free WLAN, Flatscreen-TVs, private bathroom, premium furniture, a young and sometimes crazy but friendly team and a lounge, where's always something going on. Concerts, events or parties put you for example in the right mood for an exciting walk in Hamburgs famous districts. Superbude corresponds a german and modern version such as a hotel-hostel, which serves the needs of so-called cityhoppers today.
Pricing:	The room rates only include the most important services. The guest can select extra services individually – sometimes with an additional charge. Extra services: Sometimes we have free events like concerts or readings. A shop with the favourite products of our team, possibilities to rent bicycles and longboards or board games are available at the reception. And if you're hungry in the meantime, you can get a cost-free bread with Nutella.



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Features:	Cost-free "You surf Stations" with iMacs and magazines are on hand and also washing machines, dryer and washing powder.
24/7-Kitchenclub:	There's no specific restaurant but therefore a kitchen where guests can operate day and night.
Awards:	European Hotel Design Award 2012: 3 x 1. Price in the categories Bedrooms & Bathrooms, Lobby & Public Areas and Best of the Best AIT Award 2012: 2. Price category Interior/Hotel for the design office DREIMETA Geo Saison: the 100 prettiest hotels in europe, Winner Budgethotels
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