

SUPERBUDE ST.PAULI

TAKE A SCHANZE ON ME! FOLLOWING ITS WORLD TOUR. SUPERBUDE LANDS IN ST.PAULI

Stylish, communicative, good value and just different

A few years ago Superbude, a completely new hotel concept, was born in Hamburg's St. Georg district. It has now been revealed that it was a twin birth which was kept secret up until now by the mothers of design at DREIMETA! For good reason too, since they first sent the cult hostel's rocking sister on an inspiring world tour and it is only now, that she has finally returned to Hamburg. We introduce the Superbude St Pauli, located in Hamburg's distinct 'Schanze' neighbourhood.

Rock meets world music

On the way to your room, Superbude shows you what a rock-pipe could look like: over a length of 50m, the reception, lounge and 'Kitchen Club' follow each other, featuring all the ideas Superbude stocked up during its world tour. The shelves, right behind the entry door, will delight the proficient drinker! Unmistakeably - those are bottle-tops, whispering a multiple Oooooo! at you. These rectangular bottles originally contain fresh water and have been specially developed to be sent into crisis regions worldwide. After being emptied they are bound together and used as building material for solid hut walls – at Superbude they are recycled to bear groovy merchandise, local news and entertainment suggestions for Hamburg's amusement districts.

Bedtime stories wall paper – sweet dreams, Quiddje!

The fact that there's no common thread at the new Superbude is entirely due to it being replaced by a thick rope, used as an ornament throughout the whole hotel, spelling out the word "Quiddje" in the lounge area (the endearing nickname Hamburgers use to refer to the rest of mankind). If this is your first time here, it's better to book an extra day or two, as the hotel alone offers too many things that need to be discovered. In each of the 89 rooms you run the risk of getting hitched to the wall, covered with texts and articles which were especially written for Superbude by bloggers, authors and journalists from various countries.

Carpets, plungers and euro-pallets

Oriental rugs on walls and floors radiate a cosy touch of Bollywood across the lobby lounge and Kitchen Club area. These, combined with the warmly coloured wooden planks everywhere, induce a comfy living room atmosphere. All Superbude-virgins will be surprised by the Furniture, made of materials such as transport euro-pallets, installation pipes and wheelbarrows. Also toilet plungers and mouse traps find their place on the walls here. These ideas might amaze you so much, you will want to clone Superbude and redesign your own gaff at home.



Superbude
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The bed turns into a stage in our "ASTRA- Rockstarsuite"

Alongside its 61 double, 24 four-bed and 3 six-bed rooms, Superbude St. Pauli rocks out the globe with its surely unique Rockstarsuite. Adequately pimped out with a well-stocked 'maxibar', couches, BOSE surround-sound system and PlayStation, the stylish hangout additionally accommodates six reigning or future rock stars and/or their ever-changing entourage. There are six beds in a row hidden under the foldaway studio stage, which naturally is equipped with professional lighting for the ultimate showdown and a screen for home-cinema feeling. Push a button and the suite changes the snug bedroom into a rehearsal room, Hamburg's most intimate club or even your own private catwalk.

Hamburg's best connections

Needless to say, Superbude St. Pauli also provides all the famous features its sister hotel in St. Georg is loved for. The self-service fridges in the lobby and the equipped Kitchen Club are for anyone to use and make you feel right at home. Wi-Fi throughout the hotel and iMacs in the lobby lounge, are totally free of charge, are available 24/7 and are the perfect way to stay in touch with the rest of the globe. However, you will probably be way too busy painting the old town of Hamburg a deep red, since Superbude is located in the vigorous St. Pauli district. Surrounded by record stores, fashion shops, clubs and pubs you will definitely never get bored! You can have it all – be our guest!

For further information feel free to contact Constance Perl at +49 (0)40 / 8079 1582 62 or email at cperl@superbude.com.



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